



Optilon saves IT budget thanks to Insight's Azure Cost Optimization services

Story Snapshot

By following Insight's guidelines and adopting Azure Cost Optimization Services, Optilon has managed to save important cloud costs which allows them to allocate the IT budget to strategic activities for the growth of the company's business.

Background

Optilon is a consulting firm that helps companies become the most competitive through supply chain. Founded in 2005 by engineers who combine world-leading technology with high expertise in supply chain, the company has completed over 1000 projects and currently employs 70 professionals. The offices are located in Sweden, Denmark, Finland, and Lithuania.

Challenge

As its business use of cloud resources increased, Optilon found it difficult to quantify its actual Azure resource consumption and cost. The costs soon turned out to be much higher than they expected.

Without clear visibility into the actual usage of Azure resources and without proper governance and monitoring of infrastructure, cloud technology costs risked growing out of control, far exceeding the dedicated IT budget.

Optilon realized that to fix the situation it was necessary to implement governance principles that could monitor and keep the costs of cloud technology under control.

Optimization & Governance

"By adopting Insight's Optimization & Governance methodology, we've been able to perform a cost analysis on cloud tenants and using the FinOps tools provided by Insight, we obtained clear suggestions on how to optimize the infrastructure and save on significant way."

Fredrik Jersby, VP R&D

Optilon



Solution and Outcome

By adopting Insight's Optimization & Governance (O&G) methodology, Optilon was able to perform a cost analysis on its cloud tenants and using the FinOps tools provided by Insight, obtained clear suggestions on how to optimize the infrastructure and save on significant way. Having noted the areas for improvement, Insight organized a workshop and follow-up meetings to be able to explain to the customer what the next phases of the project would be that would demonstrate and enable cost management best practices for Microsoft Azure services. In this regard, it was essential to identify current overspending activities in order to implement processes that would avoid cost overspending in the future. With this information Optilon immediately realized what the real economic advantages generated by Optimization & Governance activities could be and with the help of Insight consultants it was able to estimate future investments in cloud technology with greater awareness and certainty.

The results obtained from the cost optimization project are multiple. First of all, Optilon has acquired greater visibility on the Azure costs. The cost optimization tools helped Optilon with better visibility into its Azure resource usage, leading to more informed decisions about Azure resource optimization. The customer got also hybrid benefits and right-sizing resources led to significant cost saving. These savings allowed Optilon to redirect resources towards other business needs, ultimately investing back into the company. Through the Azure Governance FinOps workshop, the Optilon cloud management team can also manage future costs ensuring they do not spiral out of control. Optilon is now able to avoid excessive Azure costs while still maintaining its IT operations and providing quality service.

Why Insight?

Insight's skills and Azure Cost Optimization services have made it possible to save significant costs dedicated to cloud management with the consequent possibility of investing a greater IT budget on strategic activities for the growth of the company business.

Insight consultants allowed us to complete the project within the established timescales and achieving the excellent expected results, demonstrating seriousness and competence.

KEY RESULTS

20%-33%

range of annual cost saving for
tenant 1

20%-43%

range of annual cost saving for
tenant 2

121k-204k SEK

estimated annual saves
on tenant 1

177k-384k SEK

estimated annual saves
on tenant 2